

## KITTITAS COUNTY COMMUNITY DEVELOPMENT SERVICES

411 N. Ruby St., Suite 2, Ellensburg, WA 98926

CDS@CO.KITTITAS.WA.US

Office (509) 962-7506

Fax (509) 962-7682

"Building Partnerships – Building Communities"

October 30, 2013

Russell Walker  
Wesco Holdings LLC  
691 Badger Pocket Road  
Ellensburg WA 98926

**RE: Sign Permit:** SI-13-00002 Wesco  
**Map Number:** 17-19-13052-0003  
**Parcel ID:** 596236

Dear Mr. Walker,

Your application for the placement of a sign at 691 Badger Pocket Road has been **approved** by Kittitas County Community Development Services as submitted subject to the conditions as stipulated by the comment letters from the Washington State Department of Transportation and the Kittitas County Fire Marshal (attached).

If you have any questions, feel free to contact me at (509) 933-8274.

Sincerely,

Jeff Watson  
Staff Planner  
Kittitas County Community Development Services  
jeff.watson@co.kittitas.wa.us

## Jeff Watson

---

**From:** Jeff Watson  
**Sent:** Wednesday, October 30, 2013 12:12 PM  
**To:** 'russell@wesco.us.com'; 'don@wesco.us.com'  
**Cc:** 'OLearyP@wsdot.wa.gov'  
**Subject:** RE: SI-13-00002 Wesco Sign Permit

Hold that thought I have a bad address on the approval letter... wait one.

Jeffrey A. Watson  
Planner II  
[Kittitas County Public Works/Community Development Services](#)  
411 North Ruby  
Ellensburg WA 98926  
[jeff.watson@co.kittitas.wa.us](mailto:jeff.watson@co.kittitas.wa.us)  
509-933-8274

---

**From:** Jeff Watson  
**Sent:** Wednesday, October 30, 2013 12:09 PM  
**To:** russell@wesco.us.com; don@wesco.us.com  
**Cc:** OLearyP@wsdot.wa.gov  
**Subject:** SI-13-00002 Wesco Sign Permit

Russell,

Please see the attached file for your conditional sign approval. Be certain to review both comment letters from the DOT to ensure compliance with their requirements. A hard copy of the approval letter along with the three comment letters has been sent via US Mail.

Feel free to contact me if you have any questions.

Jeffrey A. Watson  
Planner II  
[Kittitas County Public Works/Community Development Services](#)  
411 North Ruby  
Ellensburg WA 98926  
[jeff.watson@co.kittitas.wa.us](mailto:jeff.watson@co.kittitas.wa.us)  
509-933-8274

## Jeff Watson

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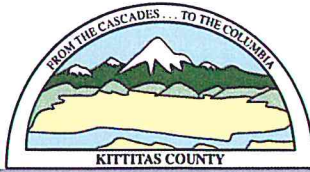
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**Sent:** Wednesday, October 30, 2013 12:09 PM  
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**Cc:** OLearyP@wsdot.wa.gov  
**Subject:** SI-13-00002 Wesco Sign Permit  
**Attachments:** SI-13-00002 Wesco Master File 10.30.2013.pdf

Russell,

Please see the attached file for your conditional sign approval. Be certain to review both comment letters from the DOT to ensure compliance with their requirements. A hard copy of the approval letter along with the three comment letters has been sent via US Mail.

Feel free to contact me if you have any questions.

Jeffrey A. Watson  
Planner II  
[Kittitas County Public Works/Community Development Services](#)  
411 North Ruby  
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[jeff.watson@co.kittitas.wa.us](mailto:jeff.watson@co.kittitas.wa.us)  
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October 30, 2013

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Ellensburg WA 98926

**RE: Sign Permit:** SI-13-00002 Wesco  
**Map Number:** 17-19-13052-0003  
**Parcel ID:** 596236

Dear Mr. Walker,

Your application for the placement of a sign at 70 Martin has been **approved** by Kittitas County Community Development Services as submitted subject to the conditions as stipulated by the comment letters from the Washington State Department of Transportation and the Kittitas County Fire Marshal (attached).

If you have any questions, feel free to contact me at (509) 933-8274.

Sincerely,

Jeff Watson  
Staff Planner  
Kittitas County Community Development Services  
jeff.watson@co.kittitas.wa.us

## Jeff Watson

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**From:** O'Leary, Pat <OLEaryP@wsdot.wa.gov>  
**Sent:** Thursday, October 24, 2013 7:45 AM  
**To:** Jeff Watson; Christina Wollman; Brenda Larsen; Jan Ollivier  
**Subject:** RE: SI-13-00002 Wesco  
**Attachments:** SI-13-00002 Wesco Master File 10.8.2013.pdf

**Follow Up Flag:** Follow up  
**Flag Status:** Flagged

Morning Jeff. Thanks again for the opportunity to review. I would just add on a little to my email from last February that's included in the attachment.

Now we've verified that the proposed sign is an electronic sign, here are rules for operating such signs as Type 3(a) on-premise signs visible to Interstate 90:

**WAC 468-66-050(3)(g)** Electronic signs may be used only as Type 3 on-premise signs and/or to present public service information, as follows:

- (i) Advertising messages on electronic signboards may contain words, phrases, sentences, symbols, trademarks, and logos. A single message or a message segment must have a static display time of at least two seconds after moving onto the signboard, with all segments of the total message to be displayed within ten seconds. A one-segment message may remain static on the signboard with no duration limit.
- (ii) Displays may travel horizontally or scroll vertically onto electronic signboards, but must hold in a static position for two seconds after completing the travel or scroll.
- (iii) Displays shall not appear to flash, undulate, or pulse, or portray explosions, fireworks, flashes of light, or blinking or chasing lights. Displays shall not appear to move toward or away from the viewer, expand or contract, bounce, rotate, spin, twist, or otherwise portray graphics or animation as it moves onto, is displayed on, or leaves the signboard.
- (iv) Electronic signs requiring more than four seconds to change from one single message display to another shall be turned off during the change interval.
- (v) No electronic sign lamp may be illuminated to a degree of brightness that is greater than necessary for adequate visibility. In no case may the brightness exceed 8,000 nits or equivalent candelas during daylight hours, or 1,000 nits or equivalent candelas between dusk and dawn. Signs found to be too bright shall be adjusted as directed by the department.

The intent of this regulation is to mitigate driver distraction. The most common violations we see on electronic signs are flashing and overboard use of graphics (spinning, pulsing, appearing to move toward/away, etc.). Advice here is to keep it simple; display the message for minimum two seconds, display next message, and so on.

Call anytime with questions,

**Pat O'Leary**  
**WSDOT Highway Advertising Control Program**  
**(360) 705-7296**

---

**From:** Jeff Watson [mailto:[jeff.watson@co.kittitas.wa.us](mailto:jeff.watson@co.kittitas.wa.us)]  
**Sent:** Tuesday, October 08, 2013 1:28 PM  
**To:** Christina Wollman; Brenda Larsen; Ollivier, Jan; O'Leary, Pat  
**Subject:** SI-13-00002 Wesco

[SI-13-00002 Wesco Internal Hyperlink](#)

[SI-13-00002 Wesco External Hyperlink](#)

Christina, Brenda, and Pat

Could you please review this application for comment. Control Click on the appropriate hyperlink.

Pat: It appears from your correspondence that you are OK with this as proposed but I wanted to double check.

Thanks,

Jeffrey A. Watson  
Planner II  
[Kittitas County Public Works/Community Development Services](#)  
411 North Ruby  
Ellensburg WA 98926  
[jeff.watson@co.kittitas.wa.us](mailto:jeff.watson@co.kittitas.wa.us)  
509-933-8274

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Notice: All email sent to this address will be received by the Kittitas County email system and may be subject to public disclosure under Chapter 42.56 RCW and to archiving and review.

message id: 38eb45916c6dcbdac24bb8719d004a14

## Jeff Watson

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**From:** Brenda Larsen  
**Sent:** Wednesday, October 23, 2013 10:21 AM  
**To:** Jeff Watson  
**Subject:** RE: SI-13-00002 Wesco

**Follow Up Flag:** Follow up  
**Flag Status:** Flagged

October 23, 2013

Jeff Watson  
Community Development Services  
411 N. Ruby Street, Suite 2  
Ellensburg, WA 98926

Re: Wesco (SI-13-00002)

Dear Mr. Watson:

After conducting a review of the above named project, I have the following comments:

- Ensure the proper permits are issued prior to installation of the sign; and
- All future development must comply with the International Fire Code.

Any questions or concerns regarding fire service features may be directed to the Kittitas County Fire Marshal's Office at 509-962-7000.

Sincerely,

*Brenda Larsen*  
*Kittitas County Fire Marshal*  
*509-962-7000*

---

**From:** Jeff Watson  
**Sent:** Tuesday, October 08, 2013 1:28 PM  
**To:** Christina Wollman; Brenda Larsen; Jan Ollivier; 'OLearyP@wsdot.wa.gov'  
**Subject:** SI-13-00002 Wesco

[SI-13-00002 Wesco Internal Hyperlink](#)

[SI-13-00002 Wesco External Hyperlink](#)

Christina, Brenda, and Pat

Could you please review this application for comment. Control Click on the appropriate hyperlink.

Pat: It appears from your correspondence that you are OK with this as proposed but I wanted to double check.

Thanks,

Jeffrey A. Watson  
Planner II  
[Kittitas County Public Works/Community Development Services](#)  
411 North Ruby  
Ellensburg WA 98926  
[jeff.watson@co.kittitas.wa.us](mailto:jeff.watson@co.kittitas.wa.us)  
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message id: 38eb45916c6dcbdac24bb8719d004a14



## Jeff Watson

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**From:** Jeff Watson  
**Sent:** Tuesday, October 08, 2013 1:28 PM  
**To:** Christina Wollman; Brenda Larsen; Jan Ollivier; 'OLearyP@wsdot.wa.gov'  
**Subject:** SI-13-00002 Wesco  
**Attachments:** SI-13-00002 Wesco Master File 10.8.2013.pdf

[SI-13-00002 Wesco Internal Hyperlink](#)

[SI-13-00002 Wesco External Hyperlink](#)

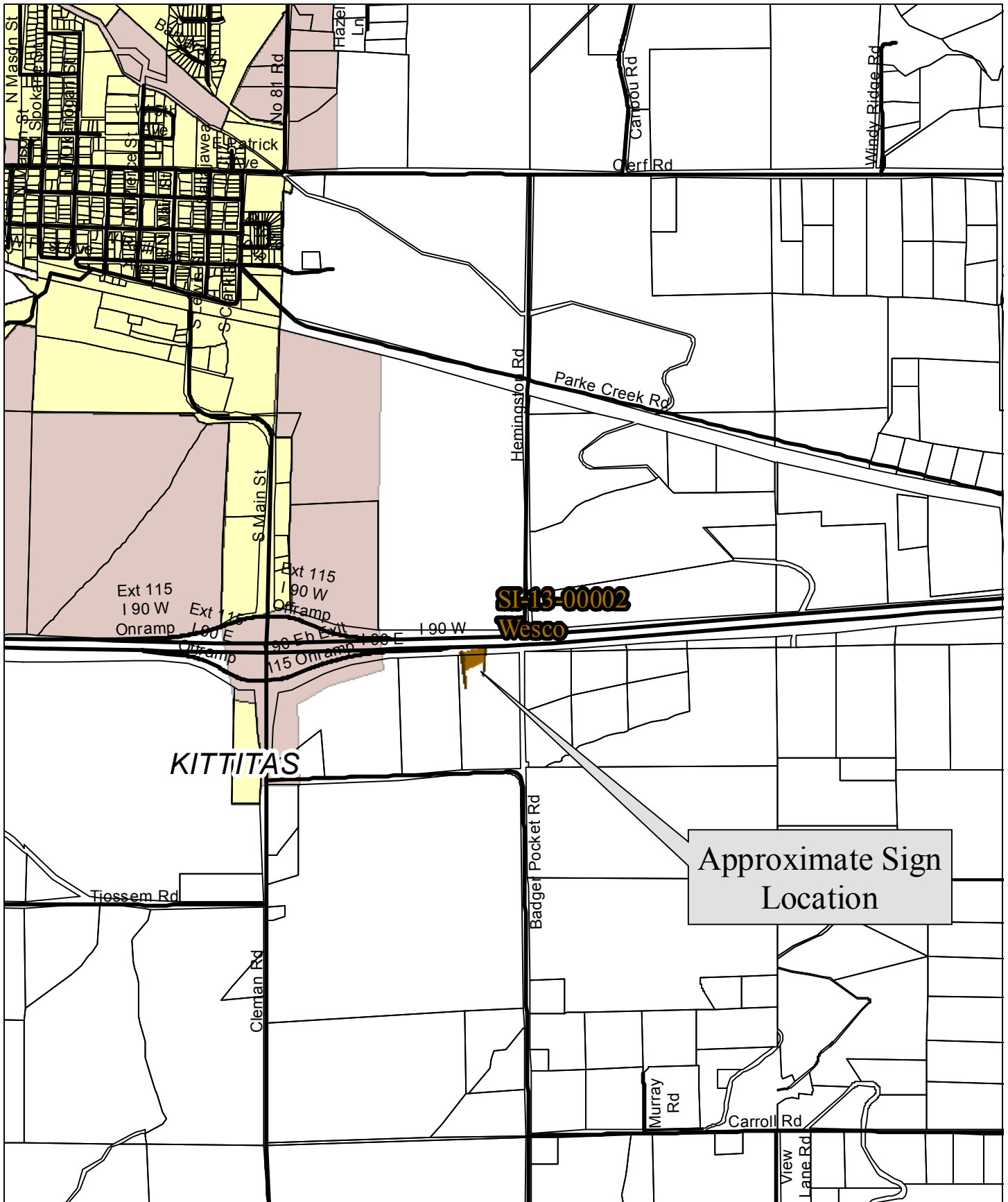
Christina, Brenda, and Pat

Could you please review this application for comment. Control Click on the appropriate hyperlink.

Pat: It appears from your correspondence that you are OK with this as proposed but I wanted to double check.

Thanks,

Jeffrey A. Watson  
Planner II  
[Kittitas County Public Works/Community Development Services](#)  
411 North Ruby  
Ellensburg WA 98926  
[jeff.watson@co.kittitas.wa.us](mailto:jeff.watson@co.kittitas.wa.us)  
509-933-8274



**SI-13-00002**  
**Wesco**

**KITTITAS**

Approximate Sign  
 Location

**SI-13-00002**  
**Wesco**

**Area  
 Map**



© 2013 Google  
Image Landsat

Google earth



SI-13-00002  
Wesco

Air  
Photo

## Jeff Watson

---

**From:** Don Schilling <don@wesco.us.com>  
**Sent:** Monday, September 30, 2013 9:07 AM  
**To:** Jeff Watson  
**Cc:** russell@wesco.us.com  
**Subject:** Re: Sign Permit SI-13-00002 Wesco

**Follow Up Flag:** Follow up  
**Flag Status:** Flagged

Hi Jeff,

The sign is going to display "Wesco" in Japanese, Chinese, Korean, and Arabic (and any other language that will help us sell our hay) and a short marketing message inviting customers to contact us.

Regards - Don

On Mon, Sep 30, 2013 at 8:29 AM, Jeff Watson <[jeff.watson@co.kittitas.wa.us](mailto:jeff.watson@co.kittitas.wa.us)> wrote:

[SI-13-00002 Wesco](#)

I have begun the processing of the above sign permit; Is this proposed sign going to be advertising the activities of Wesco or something else?

Jeffrey A. Watson

Planner II

[Kittitas County Public Works/Community Development Services](#)

411 North Ruby

Ellensburg WA 98926

[jeff.watson@co.kittitas.wa.us](mailto:jeff.watson@co.kittitas.wa.us)

[509-933-8274](tel:509-933-8274)

---

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message id: 38eb45916c6dcbdac24bb8719d004a14

## Jeff Watson

---

**From:** Michael Flory  
**Sent:** Monday, February 25, 2013 3:24 PM  
**To:** Doc Hansen  
**Cc:** 'russell8229@gmail.com'; Lindsey Ozbolt; Jeff Watson  
**Subject:** FW: State Law regulating signs visible to I-90

done

### Michael Flory Certified Plans Examiner

Kittitas County Community Development Services  
411 N Ruby Street Suite 2  
Ellensburg, WA 98926  
[mike.flory@co.kittitas.wa.us](mailto:mike.flory@co.kittitas.wa.us)  
P: 509.933.8222  
F: 509.962.7682



"Building Partnerships-Building Communities"

---

**From:** Russell Walker [<mailto:Russell@wescointernational.com>]  
**Sent:** Monday, February 25, 2013 2:31 PM  
**To:** Michael Flory  
**Subject:** FW: State Law regulating signs visible to I-90

Mike,

Could you forward this and the previous email to Doc. It didn't go through because I don't have the correct email for Doc. Thanks

---

**From:** O'Leary, Pat [<mailto:OLEaryP@wsdot.wa.gov>]  
**Sent:** Monday, February 25, 2013 1:11 PM  
**To:** [russell@wescointernational.com](mailto:russell@wescointernational.com)  
**Subject:** State Law regulating signs visible to I-90

Greetings Russell,

Thanks for calling to ask about sign regulations along I-90. State law defines and allows 8 distinct sign types. The proposed sign you described to me would be regulated as a Type 3(a) on-premise sign. Type 3(a) signs do not require WSDOT permits but must comply with specific provisions for Type 3 signs.

- Ad copy on the sign is limited to advertising activities that take place on the underlying property where the sign is located.
- If the sign is located within 50' of the business building, there is no size limit. If the sign is located more than 50' from the business building, it is limited in size to 150 sq ft, with no dimension greater than 20'.
- One sign face is allowed per direction of travel.
- There is no limitation on finished-grade mounting height. A sign could theoretically be 100' tall as measured from the groundline . . . depending on what the local agency would allow.

I've attached a link to the WSDOT Highway Advertising Control regulation manual here. All information about Type 3(a) signs is addressed in WAC 468-66-050(3). Electronic signs may be used as on-premise signs, or for display of public service information (time, date, temperature) and must comply with regulations set forth in WAC 468-66-050(3)(g).

<http://www.wsdot.wa.gov/publications/manuals/fulltext/M22-95/HighwayAdvertisingControl.pdf>

As you work through the design/construction process for your sign, I'm available to review any plans or drawings you develop. Don't hesitate to call w/ questions. Please feel free to share this email. with local agencies as appropriate.

Regards,

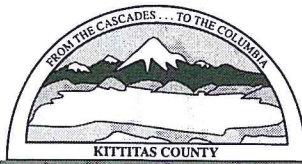
**Pat O'Leary**  
**WSDOT Highway Advertising Control Program**  
**(360) 705-7296**

---

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message id: 38eb45916c6dcbdac24bb8719d004a14





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CDS@CO.KITTITAS.WA.US

Office (509) 962-7506

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"Building Partnerships – Building Communities"

## SIGN PERMIT APPLICATION

*(For a permit to place a sign on a structure or site in accordance with KCC 17.72)*

Please type or print clearly in ink. Attach additional sheets as necessary. Pursuant to KCC 15A.03.040, a complete application is determined within 28 days of receipt of the application submittal packet and fee. The following items must be attached to the application packet.

### REQUIRED ATTACHMENTS

- Site Plan showing the location of the sign, all roads and drives, setbacks from property lines, distance from right-of-way edge (Distance from the edge of a right-of-way shall be measured horizontally along a line normal or perpendicular to the center line of the highway).
- Description of proposed sign: include dimensions, height and size of posts or footings, a statement of the precise location where the sign is to be erected or maintained, and a statement of the proposed size and shape of the design. Include a picture/visual of the sign if available.
- Project Narrative responding to Question 9 on the following pages.

RECEIVED

AUG 27 2013

KITTITAS COUNTY  
CDS

### APPLICATION FEES:

75.00 Kittitas County Community Development Services (KCCDS)

**\$75.00 Total fees due for this application (One check made payable to KCCDS)**

### FOR STAFF USE ONLY

Application Received By (CDS Staff Signature):

DATE:

8/27/13

RECEIPT #

18013

PAID

AUG 27 2013

KITTITAS CO.  
CDS

DATE STAMP IN BOX

COMMUNITY PLANNING • BUILDING INSPECTION • PLAN REVIEW • ADMINISTRATION • PERMIT SERVICES • CODE ENFORCEMENT

FORM LAST REVISED: 04/21/11

Page 1 of 3

**GENERAL APPLICATION INFORMATION**

**1. Name, mailing address and day phone of land owner(s) of record:**

*Landowner(s) signature(s) required on application form.*

Name: Wesco Holdings LLC  
Mailing Address: 691 Badger Pocket Rd.  
City/State/ZIP: Ellensburg, WA 98926  
Day Time Phone: 509-968-9600  
Email Address: don@wesco.us.com

**2. Name, mailing address and day phone of authorized agent, if different from landowner of record:**

*If an authorized agent is indicated, then the authorized agent's signature is required for application submittal.*

Agent Name: \_\_\_\_\_  
Mailing Address: \_\_\_\_\_  
City/State/ZIP: \_\_\_\_\_  
Day Time Phone: \_\_\_\_\_  
Email Address: \_\_\_\_\_

**3. Name, mailing address and day phone of other contact person**

*If different than land owner or authorized agent.*

Name: Russell Walker  
Mailing Address: same  
City/State/ZIP: \_\_\_\_\_  
Day Time Phone: 509-899-5132  
Email Address: russell@wesco.us.com

**4. Street address of property:**

Address: 691 Badger Pocket Rd.  
City/State/ZIP: Ellensburg, WA 98926

**5. Legal description of property (attach additional sheets as necessary):**

see attach.

6. Tax parcel number: 17-19-13057-0003

7. Property size: 20 (acres)

**8. Land Use Information:**

Zoning: \_\_\_\_\_ Comp Plan Land Use Designation: \_\_\_\_\_

Should read  
17-19-13052-0003

**PROJECT NARRATIVE**

(INCLUDE RESPONSES AS AN ATTACHMENT TO THIS APPLICATION)

9. **Narrative project description (include as attachment):** Please include at minimum the following information in your description: describe project size, location, water supply, sewage disposal and all qualitative features of the proposal; include every element of the proposal in the description.

**AUTHORIZATION**

10. Application is hereby made for permit(s) to authorize the activities described herein. I certify that I am familiar with the information contained in this application, and that to the best of my knowledge and belief such information is true, complete, and accurate. I further certify that I possess the authority to undertake the proposed activities. I hereby grant to the agencies to which this application is made, the right to enter the above-described location to inspect the proposed and or completed work.

All correspondence and notices will be transmitted to the Land Owner of Record and copies sent to the authorized agent or contact person, as applicable.

Signature of Authorized Agent:  
(REQUIRED if indicated on application)

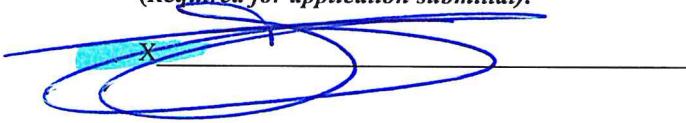
Date:

X \_\_\_\_\_

\_\_\_\_\_

Signature of Land Owner of Record  
(Required for application submittal):

Date:

 \_\_\_\_\_

8/26/13

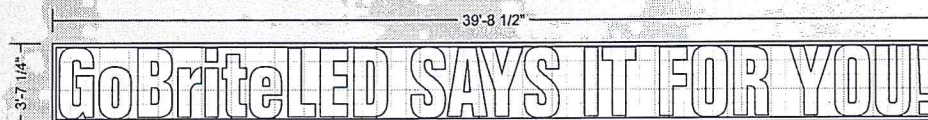
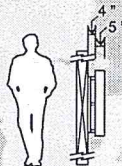


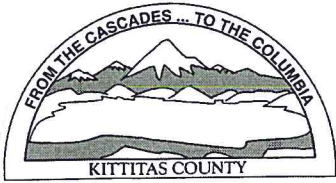
# GoBriteLED



PROPOSAL #1401  
WESCO INTERNATIONAL

ELECTRONIC MESSAGE CENTER  
MANUFACTURER: GoBriteLED  
# OF COLORS: 1 (AMBER)  
PIXEL PITCH: 25  
MODULE MATRIX: 5X60





KITTITAS COUNTY PERMIT CENTER  
411 N. RUBY STREET, ELLENSBURG, WA 98926

**RECEIPT NO.: 00018613**

COMMUNITY DEVELOPMENT SERVICES  
(509) 962-7506

PUBLIC HEALTH DEPARTMENT  
(509) 962-7698

DEPARTMENT OF PUBLIC WORKS  
(509) 962-7523

**Account name:** 027494

**Date:** 8/27/2013

**Applicant:** WESCO HOLDINGS LLC

**Type:** check # 09347

<u>Permit Number</u>	<u>Fee Description</u>	<u>Amount</u>
SI-13-00002	SIGN PERMIT FEE	75.00
	Total:	75.00